

For the Men and Boys' Christmas Cheer

We have many Beautiful and USEFUL ARTICLES articles that any Man or Boy would appreciate.

A partial list:
Handkerchiefs with beautiful colored initials 25c.

Japanette Initial H'dk's 2 for 25c

Pure Linen Initial Handkerchiefs, 25c.

Silk Initial Handkerchiefs, 25 and 50c

Plain Linen, 10, 15, 25, 40 and 50c.

Suspenders, silk and lisle 50c.

Combination Sets, consisting of

Suspenders, Garters and Arm Bands,

put up in handsome boxes 50 and 75c.

Elegant line of

Sweaters

for Men, Boys and Children.

Dress Gloves, Working Gloves.

Then there is a big line of fancy lisle and wool

Hosiery.

And Neckwear--

We have a magnificent display of Bows, Windsor, Puffs, Four-in-Hands, etc., all in plain and rich colors.

Sure to suit you in Neckwear.

When it comes to Clothing

Remember we sell the

Griffon Brand

Hand Tailored Suits and Overcoats.

Boys Suits and Overcoats,

and a specially fine line of Suits for the little boys.

We have a new lot of Trunks and Suit Cases.

Soft and Stiff Hats.

Elegant array of Shirts.

White and Fancy Vests.

These are only a few of the appropriate things to be had at

M. S. BROWN'S
Clothing

AND

Gents' Furnisher,

Palatka, Fla.

The Palatka News and Advertiser

City Happenings and Personal Mention.

H. T. Bust of Welaka was a visitor in the city last Friday.

Miss Mabel Bassett has returned from a visit to Macon, Ga.

Mrs. W. S. Pine of Huntington has been in the city this week, a guest at the hotel Saratoga.

Mrs. D. S. Thigley of San Mateo was among the many holiday shoppers in the city Tuesday.

Mrs. H. M. Buck of Hastings was among the holiday shoppers from that place to visit Palatka this week.

Mr. and Mrs. J. M. Cheeves of Ferdinand are here for a week's visit with Mr. and Mrs. W. L. Cheeves.

Mrs. J. A. McDonald, the well-known naval stores operator of Green Cove Springs, was a prominent visitor in Palatka on Monday.

Rowton's stock of toys is so large this year that he has been forced to place the larger articles in one of the new Merryday stores.

Capt. John D. Pigue of Crescent City has been in the city several days this week. Capt. Pigue is having a large and swift gasoline launch built at Boyd's shipyard.

Mr. and Mrs. H. H. Peterson are rejoicing over the arrival of a 10-pound boy who made his appearance in their home last Sunday. "No other democratic citizen."

Mr. and Mrs. P. R. Larive have returned from an extended visit in New Jersey. Mr. Larive's health, his friends will be saddened to know, has not been much benefited by the trip.

Miss Kate Lucas' window will be one of the attractions of Lemon street during the holiday season.

The center show window of her store has a holly Christmas tree and an image (not grooved) of St. Nicholas.

Hon. John P. Wall of Putnam Hall was in the city early in the week. He states that his son, Dr. W. W. C. Wall, underwent a second operation last Monday and that he was greatly relieved.

The colored people of Palatka who have 50 cents on their inside pocket next Wednesday night will be called upon to choose between Black Part and Sun Bros. circus. Both drawing cards.

W. B. Sadler of Lake City, assistant state auditor has been in Palatka this week checking up the books and accounts of County Clerk Joseph Price, which of course were found to be all they should be.

Mr. and Mrs. H. O. Hamm have moved into their new and beautiful home on the river front, West End. Their new house is one of the most conveniently arranged modern residence structures in Palatka.

The Women's Foreign Missionary society of St. James' Methodist church held a special service last Sunday night with Mrs. R. S. Moody presiding. An enjoyable program of readings, music and recitations was rendered.

Patton Anderson Chapter F. D. C. at its monthly meeting Dec. 7th, passed a vote of thanks to the United Confederate Veterans, and other friends who gave such material aid and contributed so much toward making a success of the bazaar on November 6th.

Rev. Dr. R. L. Honiker passed through the city on Monday on his return to DeLand, to the Methodist church in which place he has been reappointed by Bishop Candier. Dr. Honiker will leave next week for Atlanta to spend the holidays with his sons.

Capt. Andrew McIntyre, a prominent vessel owner of Chicago was in the city on Tuesday and Wednesday. Capt. McIntyre is on his way to Interlachen where he has property interests and where he likes to go for a week or two of rest in the winter season.

W. L. Hulbert of Cleveland, Ohio, is the latest winter arrival at Carleton colony. They have a martial band at Carleton that serenades each new arrival and Mr. Hulbert was no exception. The colony is growing.

Mrs. F. C. Cochrane at her Welaka home is putting up kumquat preserves in neat glass packages, samples of which may be seen at the bookstore on Front street. Mrs. Cochrane's preserves are said to be extra superior. Much of it was sold at the recent St. Mark's bazaar.

An inspection of M. S. Brown's clothing and furnishing stock will reveal many beautiful and appropriate as well as useful presents for men, boys and little children. Mr. Brown's advertisement calls attention to but a small part of his line of goods.

Mrs. J. L. Burton of Crescent City has taken charge of the large boarding house on Emmett street until recently managed by Mrs. Trevel. It is Mrs. Burton's purpose to greatly improve the house and anyone desiring a quiet, pleasant home will find what they want at this roomy, well-located house.

The Atlantic Coast Line will sell tickets between all points on account of the holidays at one and one-third fare, plus 25c for the round trip. These tickets will be on sale Dec. 22, 23, 24, 25, 30, 31 and January 1st, with final limit to January 4th. For students and teachers at colleges the same rate will apply with the exception that they will be on sale Dec. 17th to 24th inclusive. Students' tickets will be sold only upon presentation of certificate signed by principals and presidents of the various institutions.

Con. Marvin is now the general manager of the Palatka Gas Light & Fuel company, and he is all right.

Rev. Dr. Lambert, missionary secretary of the M. E. church, South, was in the city Monday, the guest of Rev. E. J. Gates.

Dr. Benj. E. Morgan of Mulberry, Fla. Co., a former practicing physician, lawyer and politician of Palatka was in the city this week shaking hands with old friends. Dr. Morgan represented Putnam county in the legislature one year. The doctor is now devoting his time to the practice of medicine.

"Confidence," by Raphael Beck is the picture theme of a very beautiful calendar which the Selden Cypress Door Co. has sent to customers. The picture is a story of the lady and the tiger—two tigers. The Selden company issues beautiful calendars each year and each succeeding one seems to have added artistic value.

On account of the expected Christmas rush at the Southern Express office, Manager Groover will keep the office open from 7 a. m. to 7 p. m. from Dec. 18th to Dec. 26th, inclusive. Mr. Groover urges all to aid him by getting their packages in the office at an early hour each day. This will enable him to give prompt service.

St. Marks Guild takes this method of expressing their sincere thanks to all who helped to make the late bazaar such a pronounced success. They are especially grateful to the merchants for generous contributions and to the Merryday brothers for the use of their beautiful store. Mrs. A. M. Haughton, Pres., Mrs. Emily D. Bass, Sec.

The Twentieth Century Club had a very successful meeting at the home of Miss Violet Merwin last Friday night. Twenty-six members were present. The feature of the evening was the reading of a newspaper prepared for the occasion by the entertainment committee of the club, and an immense amount of fun was the result.

The Atlantic Coast Line will sell tickets from all stations on its line to New Orleans and return, Dec. 27, 28 and 29th at one first-class fare plus 25 cents for the round trip. The limit of the tickets is midnight Jan. 1st, by which time the passenger must reach the original starting point.

The finishing work on the interior of W. E. Wall's palatial residence in the west end is being rushed by Contractor L. S. Johnson and gang, and will be ready for occupancy in a week or ten days, when the family will move in. When completed it will add greatly to the architectural beauty of that neighborhood.—Palatka Co. Times-Union.

Dr. W. W. C. Wall has made arrangements whereby his dental office in this city will be open on January 1st. Dr. J. W. Darsey of Georgia, who was a classmate of Dr. Wall's in dental college, will have charge and remain until Dr. Wall recovers from his illness and is again able to resume his practice. Dr. Wall assures all his old patrons and the public generally that Dr. Darsey is a thoroughly competent and modern dentist.

John O'Callaghan, a wealthy lumber operator of the upper peninsula of Michigan, was at the Saratoga Hotel on Wednesday. Mr. O'Callaghan is going to spend the winter in Florida, and as he owns considerable rich land in the Haw Creek country has decided to cultivate a big tract of potatoes, more for pastime and to keep himself occupied. He will make his headquarters at Crescent City. Mr. O'Callaghan is on his way to Hastings to look into the methods of potato growing at that head center of the industry in this state.

Rev. E. J. Gates for the past year pastor of St. James M. E. church in this city, was transferred to the pastorate of the church in Braidenton by the bishop at the annual conference at Oklawaha last week. Rev. Mr. Gates will officiate at St. James' church next Sunday. His successor is Rev. J. F. Bell, who comes from Fort Myers. Mr. Bell is a comparatively young man. His family consists of a wife and three young children. They have the assurance of a hearty welcome from the Christian people of Palatka without regard to denominational lines.

Promptly at 9 o'clock Wednesday morning the I. M. Meyer Co.'s store was opened for the big sale and from that hour until midnight the company had all it could do with a large force of clerks to wait on the trade. An immense amount of goods was disposed of. On Tuesday the crowd was not so large but there was a steady stream of customers. The sale has been thoroughly advertised and the unique manner in which it has been done has proved effective. The sale will continue until Christmas. Finley the colored painter furnishes music during the hours of sale. Information regarding the sale can be had complete by reference to the company's full page advertisement in this paper.

Condition of Our Streets.

Visitors who will flock to the city next week will notice the condition of Palatka's streets. Such notice will be forced. But before indulging in harsh criticism the News advises visitors to remember

That during the past summer Palatka has built a complete system of sewers and that house connections are now being laid. This has necessitated a digging of deep trenches through every street in the city.

These streets have been placed in only temporary condition since that work was accomplished for the reason that

Palatka is now going to build a municipal water system, and to accomplish which other trenches for water pipes will have to be dug. The city has the money in its treasury to make this improvement. After the water works will come THE PAVING.

When you visit Palatka for your Christmas shopping in 1900 we hope to show you smooth, clean streets, paved with vitrified brick.

Palatka is very much alive now, and has made great progress during the past summer. Many new residences have been erected, some new stores and a city building. There will be more next year.

But the great municipal improvements such as sewers, water works and paving take time, and in the very nature of things should follow in the order named. That's why the streets of Palatka will remind you of the country roads the county commissioners have approved in your neighborhood.

By the way, while viewing the city take a look at the court house and sometime tell us how you think it compares with the dignity of a prosperous county—eleventh in population and wealth in the state.

ROWTON'S

Is as usual Headquarters for

Holiday Goods.

Our large and well assorted stock is now ready for inspection. Toys, Dolls, Fancy Goods. Silver Novelties, Cut Glass, Fancy China, Kodaks, Toilet and Manicure Sets, Cuff & Collar Boxes. Watches, Jewelry, Clocks, Etc., 'Photo, Auto and Postal Card Albums.

Call and see. No trouble to show goods. Special discounts to Sunday Schools.

Chas. E. Rowton,

Palatka, Florida.

Serviceable HOLIDAY GIFTS.

OUR STORE is aglow with hundreds of beautiful and practical Gift Suggestions. Gift-giving is the theme on all tongues.

Let it be something practical. What better than some article of Dress, some form of wearing apparel for the women folk.

This store is elegantly in step with the Christmas season.

The little girls, of course, want DOLLS.

We have them in great variety.

For the Ladies:

Toilet Sets,

Manicure Sets,

Kid Gloves

at a DOLLAR that carry an absolute guarantee.

Beautiful line of

Hosiery,

Fine Silk Umbrellas.

Fine Shoes.

Dress Goods of all Kinds.

For Men:

Neckwear, Umbrellas,

Fine Shoes.

Our Great Shoes Stock embraces shoes for Men, Women, Boys and Girls. We can suit all.

Leo Jacobson's

Popular Dry Goods and Shoe Store,
PALATKA, FLORIDA.

The Best Exercise

to be had is in a game of Box Ball. It is a muscle builder and an appetite provoker. Most people tell us that our Alley is the finest they've ever played on. We take their word for it. Ladies play free Tuesday afternoons.

Maurice Lamon,

Central Lemon Street.



Young Lady: Learn Stenography & Bookkeeping. There's a place in the commercial world for you with a good salary and steady advancement if you are really anxious to succeed and do your best. Lady graduates of this college occupy positions of trust with the largest mercantile houses. Will be glad to have you write for a catalogue.

MASSEY BUSINESS COLLEGES. BIRMINGHAM, ALA. HARTFORD, CONN. MONTGOMERY, ALA. RICHMOND, VA. COLUMBUS, GA. JACKSONVILLE, FLA.

G. LOPER BAILEY, VERNON, M. HILLMAN

G. LOPER BAILEY & CO.,

Fire Insurance:

Leading American and Foreign Companies

Accident Insurance:

The Travelers of Hartford

Life Insurance:

The Old Reliable "Germania Life" of New York

Marine Insurance:

The Leading Companies

All Claims Promptly Settled.

Office, 25 Front St., PALATKA, FLA.

Administrator's Notice.

Notice is hereby given that six months after the date hereof, to-wit, on the 27th day of April, A. D. 1901, I will apply to the County Judge of Putnam County, Florida, for a declaration of the further administration of the estate of Julia R. Wade, late of said county, deceased.

J. H. BARRY, Administrator.
This 27th day of October, A. D. 1900. Oct 27-00

Gay Brothers,

The Leading Grocers of East Florida

Our stock was never more complete than now and new goods are arriving weekly.

A few of our specialties:

Ferris Hams and Breakfast Bacon,

Genuine German Dill Pickles,

Olives in bulk, Pure Olive Oil,

All the leading brands of Cereals,

Vermont Maple Syrup,

New Buckwheat,

Graham,

Whole Wheat and Rye Flours, also

Pillsbury's Gold Medal,

Obelisk and other Brands of Flour.

Also the largest variety of Imported Delicacies ever brought to Palatka.

BOTH STORES

Lemon Street. The West End.

PALATKA, FLORIDA

Go to

SMITH'S

FOR

"HOME MADE" Christmas Candies

Fresh Chocolates and Bon Bons of the Highest Grade and Excellent Quality. We have the finest line of Novelties and Fancy Boxes ever brought to Palatka (making the most acceptable Xmas Present), Scotch Kisses, Butter Cups, Boston Chips, Salt Water Taffy, etc., made fresh every day. We also handle

Peter's Milk Chocolate and Mackintosh's Toffee.

Hot and Cold Drinks as usual. Choicest of Fruits, Nuts, etc.

Fireworks for the Holidays.

Fine Cigars and Tobaccos, Pipes and Smoker's Supplies.

L. A. SMITH.

European - Restaurant.

Furnished Rooms.

Hot and Cold Baths

At

Chas Kupperbusch's

Palatka, Fla.

Dr. E. H. Armstrong of Jacksonville, the well-known Eye and Nose specialist, will make a personal visit to our town at the Arlington Hotel on Dec. 15; West Tocol, Dec. 14; Seville, 17.

Call and see our New Goods for Christmas. Cochrane's Book Store.

Dr. Armstrong, in person, can be seen at the Arlington Hotel on Dec. 15 in regard to an eye or nerve trouble. Positively only on dates named.

AGENTS—A story book illustrated with negro children at play. Is a fast seller; all buy it. Agents make \$10 per day. Outfit 10c. particulars free. Answer quick. Jenkins, Hottel & Company, Atlanta, Georgia. 12-1-37

Palatka Produce

Company

(Larive's old stand)

Palatka, Fla.